

Registration Form

ANAND INSTITUTE OF MANAGEMENT

National Seminar

On

"IMPACT OF DIGITIZATION OF SERVICES ON INDIAN ECONOMY"

11th February, 2017

Name of the Participant: _____

(In capital as desired in the certificate)

Qualification: _____

Designation: _____

Name of the Institution: _____

Address for Communication: _____

Contact No: (O) _____

(M) _____

E Mail Id: _____

Registration fees enclosed: Amount _____ Dated _____

DD No. _____ Bank _____

Signature of Applicant with date: _____

To, Book Post

Please return the form to:

Anand Institute of Management

Shri RKSM Campus, Opp. Town Hall

Anand – 388001 Tel. 02692 269977



11th February, 2017

**"IMPACT OF DIGITIZATION OF SERVICES ON
INDIAN ECONOMY"**

Organized By

Anand Institute of Management

Creating-All-time International Managers

ISO 9001:2015 CERTIFIED

(Affiliated to Gujarat Technological University)

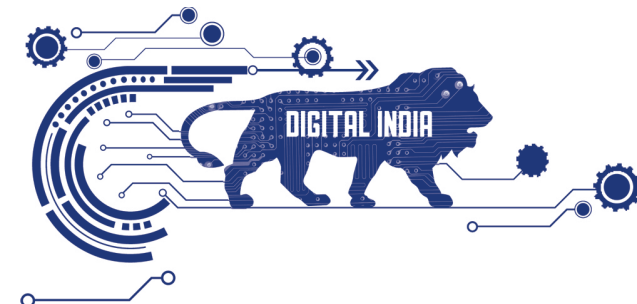
(Managed by Shri Ram Krishna Seva Mandal)

Shri SRKSM Campus, Opp. Town Hall

Anand – 388 001, Gujarat. India.

Tel. 02692 269977

Email: aim_rksm@rediffmail.com • Website: www.aimrksm.org



Welcome

ABOUT ANAND INSTITUTE OF MANAGEMENT

Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 62 years of golden existence. Trust has setup Anand Institute of Management (AIM) which is affiliated to Gujarat Technological University (GTU), Ahmedabad and approved by All India Council of Technical Education (AICTE), New Delhi. The Institute has also been awarded ISO 9001:2015 certification. The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the post graduate level and thereby creating human assets in the society.

ABOUT THE SEMINAR

An imperative for digital innovation and engagement has emerged. The businesses have already realised that they must transform their key processes and use digital channels to engage with their key stakeholders; to maintain relevance and drive the conversation. Digital services enable citizens to pay for city services anywhere, anytime, using mobile phones or touch screen payment terminals. Digitization facilitates more efficient payments and collections for all the sectors of economy be it manufacturing, retailing or services. Government initiatives such as "Make in India" (in the area of manufacturing), "Jan DhanYojana" (aimed at financial inclusion), Smart Cities (in the infrastructure space) has opened large markets for companies to launch new-to-the market scalable digital offerings in partnerships with governments, start-ups and other key players in the digital ecosystem. The seminar is in line with vision of "Digital India", where every Indian is digitally empowered and every information is digitally available. The seminar would be a platform for the management scholars and experts to interact on various issues and emerging challenges in relation to digitisation of services. The dynamic and eminent speakers would share their views on variety of themes such as

- ➔ Application of Digitization in Health Care Sector
- ➔ Post Digitization : Impact on Rural Economy
- ➔ Digitization and Start ups
- ➔ Future Prospects of Digitization
- ➔ Other emerging issues in various service sectors of Indian Economy related to Digitization

Details of Seminar

Last Date for Registration : 7th February, 2017
Date of Seminar : 11th February, 2017

Registration Fees :-

For Academicians and Executives : 200 ₹
For Students : 100 ₹

Registration is compulsory for participation. Registration fee will be accepted either in cash or Demand Draft drawn in favor of "Anand Institute of Management" payable at Anand only. Please mention your name and name of organization/institution on the reverse of DD. The registration fee covers seminar kit, breakfast, lunch and high tea. Registration fee is nonrefundable. The institute will not provide TA/DA.

Participants can also download registration form from college website www.aimrksm.org

Venue

The Seminar will be held at
BHAIKAKA HALL
SRKSM CAMPUS, OPP. TOWN HALL, ANAND, GUJARAT, INDIA
on 11th February, 2017

Seminar Committee

PATRON	Smt. Jyotsanaben K Patel Hon'ble Secretary, SRKSM
CONVENER	Dr. Nirmal Sharma Director, A.I.M
ORGANIZING SECRETARIES	Dr. Bindiya Soni drbindiyasoni@gmail.com 9825039205 (M) Prof. Suchi Patel suchi1788@gmail.com 9601267018 (M)
EVENT COORDINATORS	Prof. Mayur Rao (Assistant Professor) Prof. Akash Shah (Assistant Professor) Prof. Disha Joshi (Assistant Professor) Prof. Shivani Shah (Assistant Professor) Mr. Amrish Patel (Head Clerk) Dr. Narendra Sharma (Librarian) Mr. Amrish Patel (Lab Assistant)



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